

# BHAGs



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# Big Hairy Audacious Goals

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# Safety and Health

*Provide a safe community in which the health and well-being of our citizens is above the national average.*





# Public Safety Training Center





# Triage Center





# Mental Health Focus



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# Street Crimes Unit





# Neighborhood Speed Reduction





# Enhance Community Risk Reduction





# Transitional Neighborhoods





# Accessible Housing

*Foster the availability of housing options at all income levels, throughout the city.*



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# Citywide Housing Strategy



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# Housing Clinic



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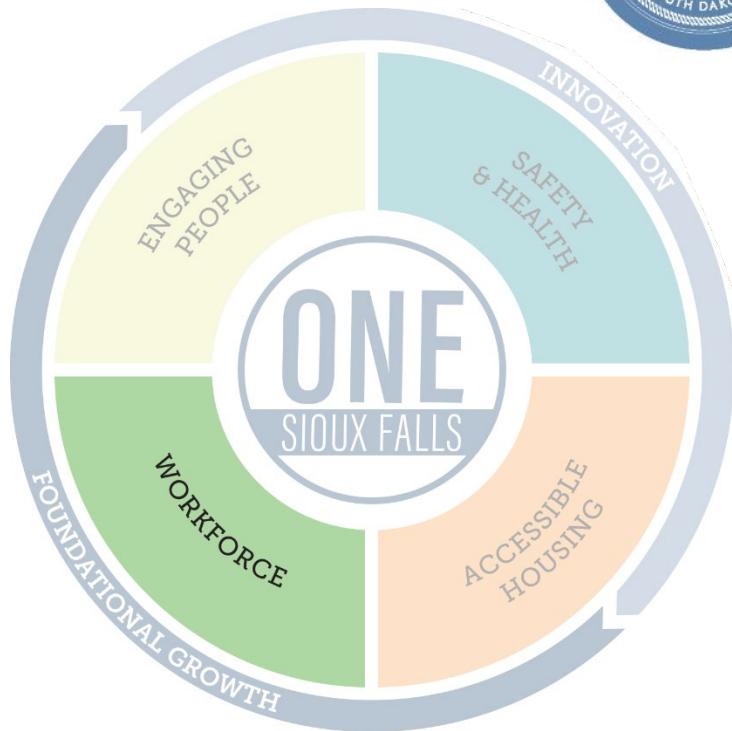
# Rental Registry





# Workforce

*Continue to develop a community with a quality of life that will attract and retain the best employee base in the United States.*





# Downtown Development



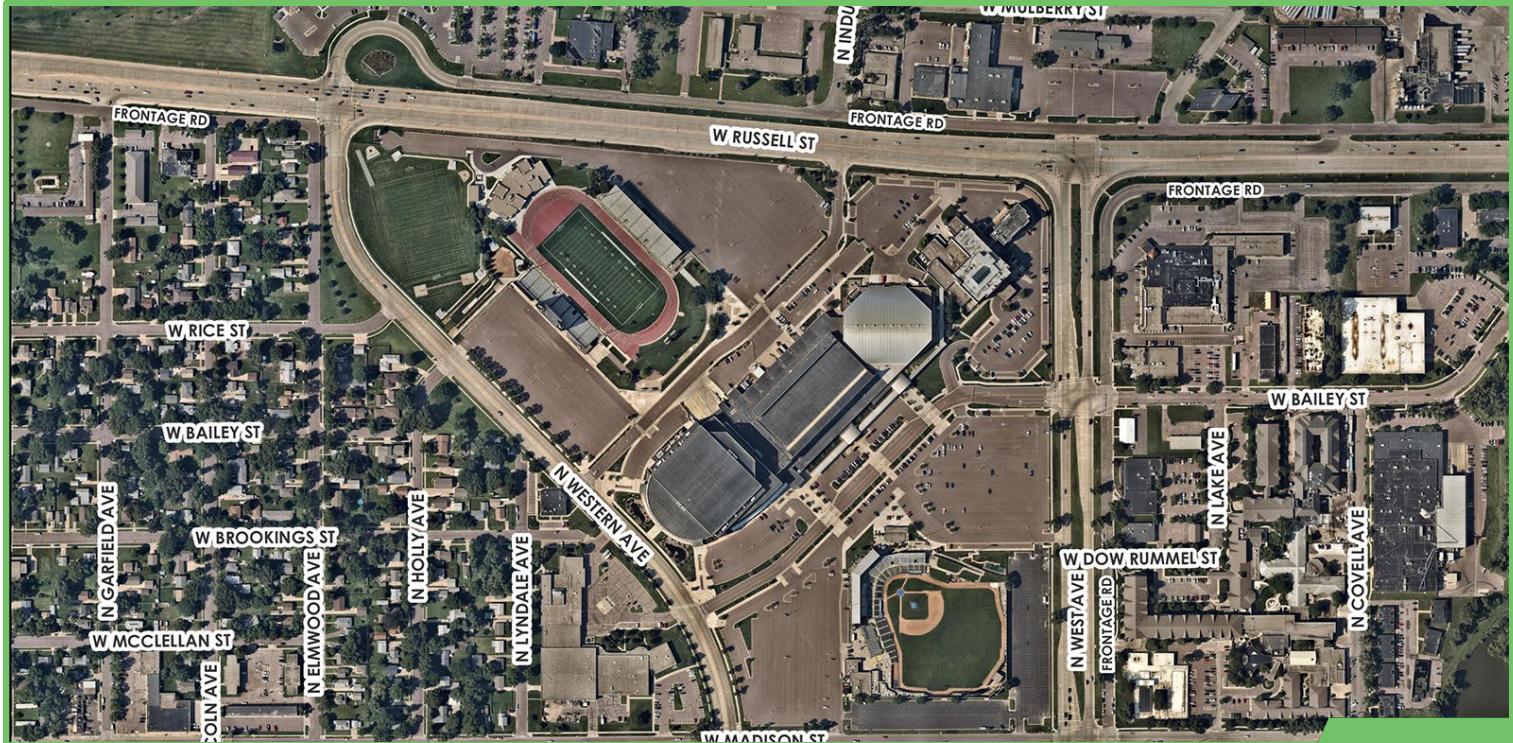


# Downtown River Greenway





# Entertainment Venues





# AARP Age-Friendly Community



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# 5G Network Launch





# Early Literacy Skills



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# Parks & Recreation Private Investment





# Workforce Guidance Office





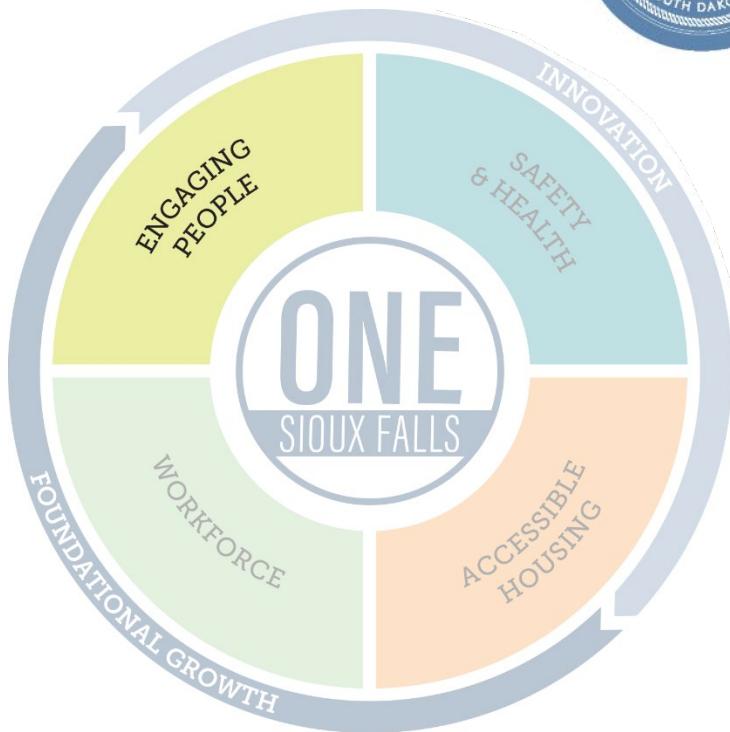
# Bond Rating

AAA



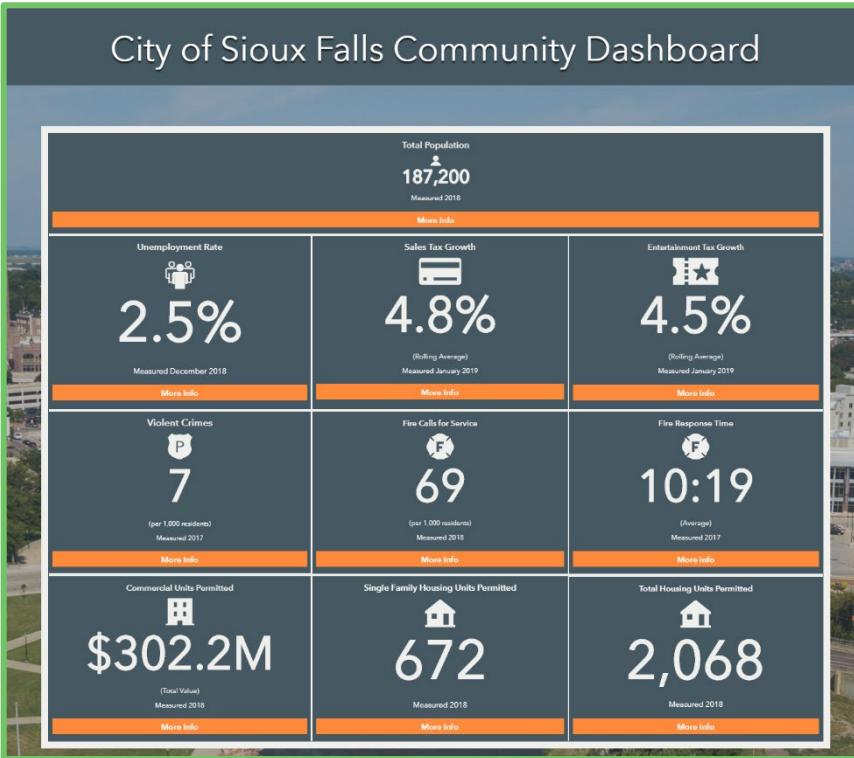
# Engaging People

*Engage, collaborate and partner with the community to solve our challenges and seize our opportunities.*



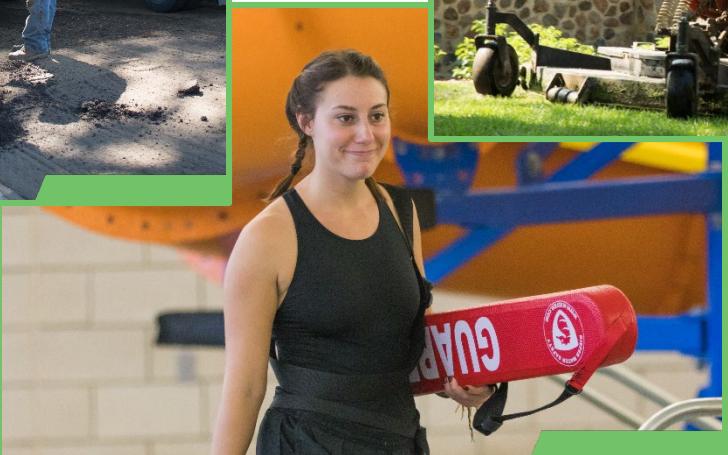


# Community Dashboard





# Employee Engagement





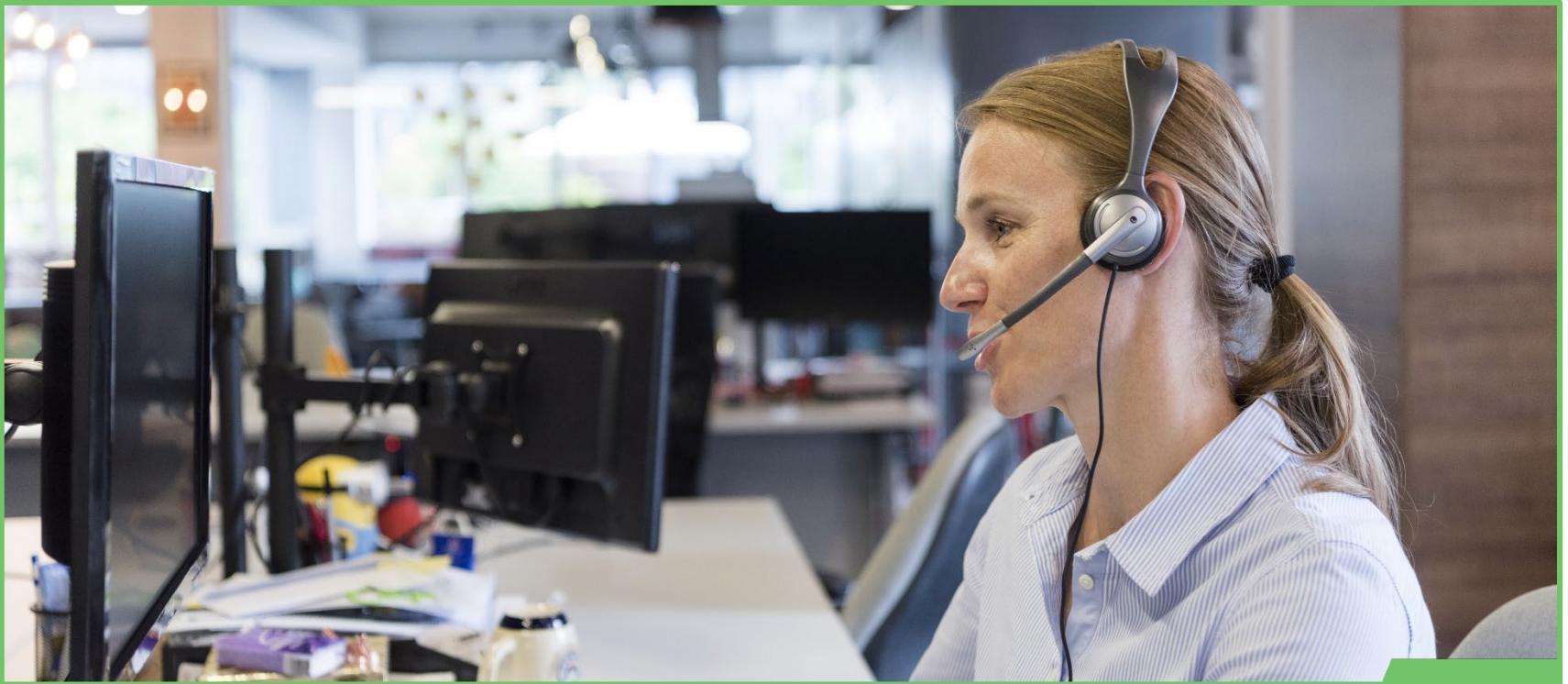
# Customer-centered Strategy



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# Centralized City Phone Number





# SFFR Recruitment





# Big Hairy Audacious Goals



# Questions